



ISSARARAT SAINOI

Profile

Name : Issararat Sainoi


Nickname : Pon


Date : 06 January 2001


Age : 25 years old.

Gender : Female

Contact

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 <https://issararat.com/>

Education

June 2020 - May 2024

Information Technology
College of Computing, Khon Kaen
University

Skills

- PHP
- Laravel Framework
- HTML
- CSS
- Python
- JavaScript
- UX/UI Design
- MySQL Database
- Power BI
- Manual Testing
- Automated Testing
- Software Testing
- Data Science
- Wordpress
- SEO
- Taximail
- Jotform
- Sleeknote
- Figma
- Excel
- Canva
- Word
- Draw.io
- ER Diagram
- Use Case
- System sequence diagram
- Activity diagram
- Flowchart
- Data flow diagram

About Me

Graduated with a Bachelor's degree in Information Technology from Khon Kaen University. Experienced in WordPress website development, front-end implementation, and website management. Skilled in customizing WordPress themes and templates, building responsive UI, and supporting marketing campaigns through landing pages and email marketing tools. Experienced in managing hosting environments, configuring CDN and security via Cloudflare, and performing automated end-to-end testing. A responsible and fast-learning professional with strong teamwork skills.

Experience

Webmaster

Royal Cliff Hotel Group

10 June 2024 - Present

- Develop and customize websites using WordPress, including themes, child themes, templates, and page builders.
- Manage and maintain website hosting on Kinsta, including CDN configuration and security setup through Cloudflare.
- Develop and maintain WordPress websites, including front-end development and back-end customization.
- Implement front-end features to ensure pixel-perfect layouts aligned with design specifications.
- Build and optimize landing pages to support marketing campaigns and improve user engagement.
- Design and enhance responsive UI (Mobile-first) to ensure compatibility across modern browsers and devices.
- Install, configure, and maintain WordPress plugins to extend website functionality.
- Develop automated end-to-end (E2E) tests using Cypress to validate website functionality and user flows.
- Perform pre-deployment quality checks, including error detection, layout verification, performance optimization, and basic security reviews.
- Collaborate with marketing, design, and photography teams to deliver digital campaigns and website content.
- Coordinate with external SEO and performance optimization teams to improve website speed and search visibility.
- Create and manage email marketing campaigns using Taximail.
- Design and develop online forms using Jotform.
- Design and manage lead-capture popups using Sleeknote.